

**Live Your
Road Trip Dream**
Travel for a year for
the cost of staying home

ISBN 0-9752928-0-3
\$17.95, Softcover
288 page, 6x9 inches

RLI PRESS
PO Box 1115
Wilsonville, Oregon
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888 522 TRIP
www.roadtripdream.com

Appearance Options

Special marketing activities or promotional materials can be arranged for any of these offerings by contacting the authors with your ideas. No idea is too crazy to be considered!

Six hour (2-session) Seminar

This seminar is geared towards people who are ready to begin exploring what their trip might be like. It covers all aspects of the planning process, including a thorough review of the budgeting tool provided in the book. The second session also includes the one-hour presentation described below. Minimum class size is 10 people. The fee is negotiable and includes the book and other handouts. Perfect for adult/community education programs.

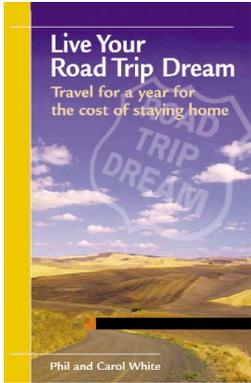
Three hour (1-session) Seminar

This is an adapted version of the two-session seminar and can be customized to fit the audience. Minimum class size is 20 people. The fee is negotiable and includes the book. Presentation materials compliment the chosen content. This seminar is great for industry specific groups (RV, senior, lifestyle, travel) who want more depth than the one-hour presentation.

One-hour Presentation with Book Signing

This entertaining PowerPoint slide presentation covers the highlights of the book and takes the audience on a whirlwind tour of the authors' trip. It is an action-packed 40-minute tour that encompasses humorous tips and discoveries that were encountered along the way. Time is left for questions and a follow-on book signing event. There is no fee for this event, but a minimum commitment of 20 books is requested. This presentation can accommodate audiences from a few to a few hundred and can be used in book stores, at trade shows, or as entertainment at company functions. The authors' "10 Tips To Jump Start Your Road Trip Dream" is included for all participants.

continued



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Author Reading and Book Signing

Live Your Road Trip Dream adapts nicely to an author reading. Selections can come from either the planning portion of the book, or from the authors' travelogue section —or some of each. You decide the length and the emphasis of the reading. This is perfect for small bookstores, book clubs or other intimate gatherings. A minimum commitment of 15 books is requested and all will be signed, even if not sold on the day of the event.

Book Signing

We love to sign our books and talk to your customers! We are friendly, open and confident, and our presence in your location will reflect well on your business. Usually a 2-3 hour in-store commitment, we can help you publicize the event, or work with your PR department to ensure foot traffic the day of the event. A minimum commitment of 40 books is requested. This option is geared towards larger bookstores, "big box" retailers and other large retail locations.

Author Tours and Special Events

Do you have multiple locations that you would like to have us visit? Would you like to get several smaller stores together to accommodate a tour in your area? Do you have an idea for a traveling exhibit or TV program? All of these are possibilities. Give us a call and we will be happy to discuss your ideas to promote your business along with our book.