



FOR RELEASE IMMEDIATELY OR ANY TIME

Dream of a yearlong vacation? Then make it happen!

Where would your journey take you if you had a whole year just to travel? Would it be visiting all the national parks, or perhaps following all the PGA golf events, or maybe just leisurely antiquing your way from coast-to-coast? The list of possibilities is endless.

From seniors to recent grads, from baby boomers to gen-x'ers, people everywhere are enticed by the idea of leaving it all behind – just for awhile. Yet, while many people dream of taking that long trip of a lifetime, few actually make it happen. Phil and Carol white really did “hit the road” for a whole year soon after they retired, while they still had their good health.

Now, having thoroughly enjoyed their adventure, they want to encourage others to do it, too. To help all those “wanna go” travelers, the Whites have written an information-packed book, *Live Your Road Trip Dream: Travel for a year for the cost of staying home* (© July 2004, www.roadtripdream.com). With humor, advice and loads of practical tips, they provide a “road-map” for planning your own trip.

When the Whites first started telling family and friends about their plans, everyone wanted to know how they could afford it, and never really believed they would actually do it. “Now the two questions most people as us are ‘How could you leave all your family and friends for a whole year?’ and ‘Didn’t you get on each other’s nerves after awhile?’” the Whites reveal.

All of these questions and more are answered in *Live Your Road Trip Dream*. The first half of the book is the practical how-to information that will help anyone plan their own dream trip.

Then the second half is a whirlwind tour of the authors’ trip – just to help anyone visualize what months away from home might really be like and to offer a glimpse into how decisions and discoveries were made along the way.

Whatever your vision of that perfect, long-term get-away may be, *Live Your Road Trip Dream* can help turn it into a reality and make the process fun and rewarding. As Carol says, “Would we do it again? You bet! We’ll never have another experience in our lifetimes as awesome and memorable as our road trip dream.”

Contact:

Kate Bandos
KSB Promotions

800 304 3269
pr@ksbpromotions.com
616 676 0758
616 676 0759 (fax)

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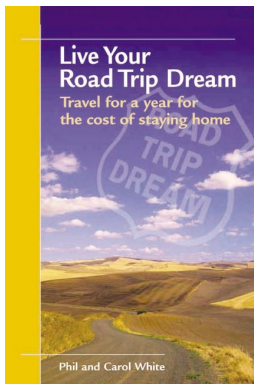
PO Box 1115
Wilsonville, Oregon
97070-1115

888 522 TRIP (8747)
503 784 4749
503 694 5710 (fax)
pr@roadtripdream.com
www.roadtripdream.com

Live Your Road Trip Dream

Travel for a year for the cost of staying home

ISBN 0-9752928-0-3
\$17.95, Softcover
288 page, 6x9 inches



The Whites will help you decide for yourself such issues as:

- Determining your budget and where the money will come from
- How to garner the support of your friends and family
- What to do with your house, cars and other lifestyle entrapments
- How to pay your bills and keep track of your investments
- What electronics you should consider taking
- How to unravel all your current commitments so you can go
- How to reconcile leaving those precious grandchildren
- Deciding about your pets – take them or leave them?
- Planning your route and deciding what to see along the way
- How to handle emergencies that crop up along the way

What Others are Saying

“...an excellent primer for those considering hitting the road for an extended road trip, although the lessons could just as easily be applied to any multi-month vacation.”

— Mark Sedenquist, Editor, RoadTripAmerica.com

“...see what the Whites learned on the road trip of a lifetime - you may find yourself heading out the door and down the road with a little dream of your very own.”

— KC Weary, Editor, The Villager

“Philip and Carol ... now enjoy delighting audiences with the story of how they actually made it happen.”

— From the program, The Great North American RV Rally, 2004

Sound Bites from the Book

- The difference between whether you can make it happen or whether you can't is not how many obstacles you have, it is how badly to you want to do something totally life-changing — totally for yourself.
- We guarantee that your positive attitude will go a long way toward encouraging others to support you. Build a good plan, communicate it early and lovingly, keep a problem-solving can-do attitude, and never lose sight of your goal.
- When we first began fantasizing about our trip, we mused, “Gee, we can stop anywhere we want, anytime we want — we’ve got a whole year!” Well, that is true, but you can’t stop everywhere you want, every time you want.
- Once we got the rhythm of being on the road, we could feel our curiosity begin to creep out of someplace deep inside us.
- If you try to plan your every move, you will begin to feel like you are on a forced march to that next commitment, not on a trip of joy and exploration.
- Once you have settled back into your routine, be sure to take some time to reflect on what you’ve accomplished. You have done something that not many people can say they’ve actually made happen. Congratulations!

To arrange an interview with Phil and Carol White, to receive a review copy of their book, or for any additional information, please contact Kate Bandos at KSB Promotions. Phone 800 304-3269 or 616 676-0758 Fax 616 676-0759
kate@ksbpromotions.com

Please send two copies of any review or mention to:
RLI Press, P O Box 1115, Wilsonville, Oregon 97070
Fax 503 694-5710
pr@roadtripdream.com